

## MAJOR OF THE MONTH:

"News is what someone wants suppressed. Everything else is advertising. The power is to set the agenda. What we print and what we don't print matter a lot." -Katherine Graham

# JOURNALISM

## WHAT IS JOURNALISM?

**Journalism** is the activity of gathering, assessing, creating, and presenting news and information. It is also the product of these activities.

## AVERAGE SALARY:

# \$40,910

Based on Bureau of Labor Statistics data for a Reporters & Broadcasters <https://goo.gl/db1Mnw>

## MAJOR CLASSES:

- News Media Law and Ethics
- Story, Sound and Motion
- Advanced Reporting
- Editing for Print and Digital
- Writing and Reporting News

## MI COLLEGES WITH JOURNALISM:



## WHAT MAKES A GOOD NEWS STORY?



Journalists! Journalist use a process of verification and storytelling to make a subject newsworthy. A good story does more than inform or amplify. It adds value to the topic. The *Elements of Journalism*, in fact, describes journalism as "storytelling with a purpose." <https://goo.gl/qaXyHh>